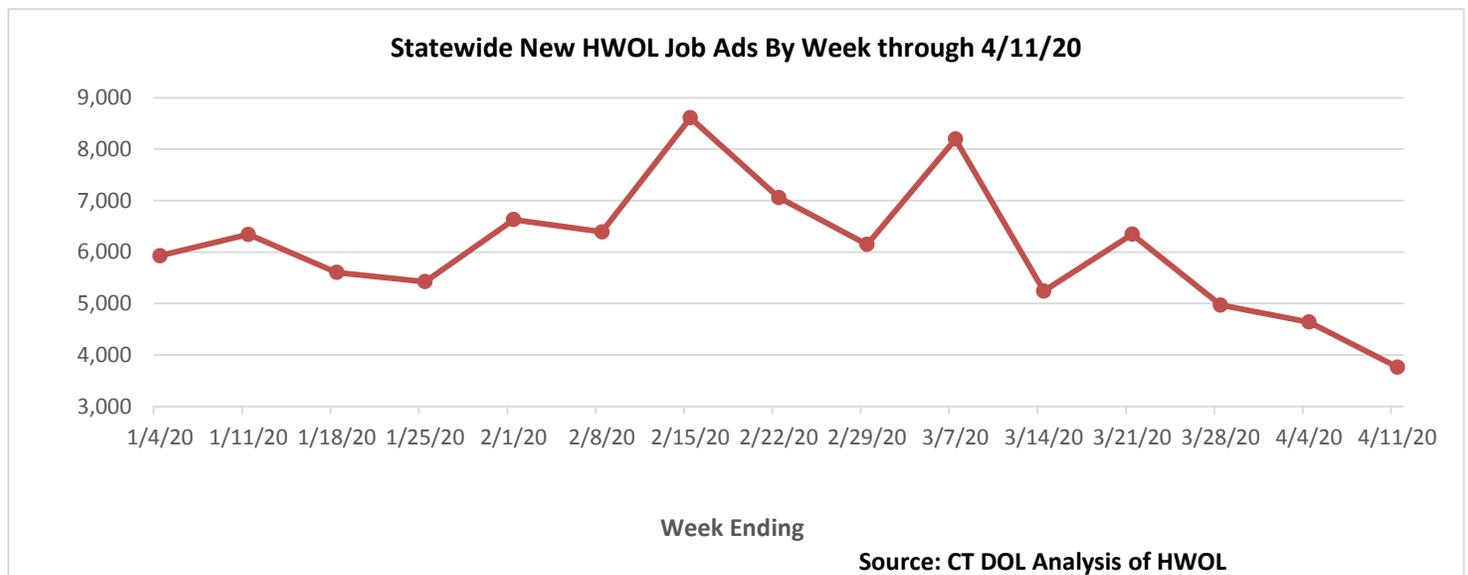# NEW WEEKLY JOB ADS FROM HELP WANTED ONINE

Office of Research

Week Ending April 11, 2020

WETHERSFIELD, April 17, 2020 – During the week ending April 11, 2020, there were 3,764 new ads. This weekly level is down 19% from the week ending 4/4/20 and down 28% over 4 weeks. The industries with the largest 1-week percent increases were Transportation and Warehousing (+132 new ads or 171%) and Professional, Scientific, & Technical Services (+18 new ads or +8%). The industry with more new job ads over a four-week period was Transportation and Warehousing (+47 new ads or 29%).

Statewide New HWOL Job Ads By Week through 4/11/20

Week Ending

Source: CT DOL Analysis of HWOL

The three industries with the most new job ads were

- **Health Care and Social Assistance** (1,035 new ads, -12%),
- **Finance and Insurance** (350 new ads, -35%)
- **Professional, Scientific, and Technical Services** (238 new ads, +8%).

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 4/11/20	Ads Week Ending 4/04/20	4 weeks ago: 3/14/20	1 week change %	1 week change #	4 week change %	4 week change #
	Total - All Industries	3,764	4,638	5,242	-19%	-874	-28%	-1,478
11	Agriculture, Forestry, Fishing and Hunting	2	9	8	-78%	-7	-75%	-6
21	Mining, Quarrying, and Oil and Gas Extraction	5	8	6	-38%	-3	-17%	-1
22	Utilities	5	8	8	-38%	-3	-38%	-3
23	Construction	22	50	74	-56%	-28	-70%	-52
31	Manufacturing	212	324	409	-35%	-112	-48%	-197
42	Wholesale Trade	14	12	19	17%	2	-26%	-5
44	Retail Trade	221	291	454	-24%	-70	-51%	-233
48	Transportation and Warehousing	209	77	162	171%	132	29%	47
51	Information	52	91	118	-43%	-39	-56%	-66
52	Finance and Insurance	350	537	475	-35%	-187	-26%	-125
53	Real Estate and Rental and Leasing	23	60	58	-62%	-37	-60%	-35
54	Professional, Scientific, and Technical Services	238	220	338	8%	18	-30%	-100
55	Management of Companies and Enterprises	4	1	6	300%	3	-33%	-2
56	Administrative and Support	116	187	221	-38%	-71	-48%	-105
61	Educational Services	67	125	130	-46%	-58	-48%	-63
62	Health Care and Social Assistance	1,035	1,173	981	-12%	-138	6%	54
71	Arts, Entertainment, and Recreation	19	26	49	-27%	-7	-61%	-30
72	Accommodation and Food Services	83	103	284	-19%	-20	-71%	-201
81	Other Services (except Public Administration)	28	44	63	-36%	-16	-56%	-35
92	Public Administration	84	207	131	-59%	-123	-36%	-47
--	Unspecified	975	1,085	1,248	-10%	-110	-22%	-273

Source: CT DOL Analysis of HWOL

16 sectors had job ad decreases over the week and 4 sectors had increases. The largest decreases over the week occurred in Finance and Insurance (-187 new ads or 35%), Heath Care and Social Assistance (-138 new ads or -12%) and Public Administration (-123 new ads or -59%). The largest increases occurred in Transportation and Warehousing (+132 new ads or 171%) and Professional, Scientific, and Technical Services (+18 new ads or 8%).

Employers with the Most New Job Ads

The ten employers with the most weekly new job ads are mostly within Healthcare and Social Assistance, Public Administration, or Finance and Insurance.

Employers With The Most New Job Ads

Employer	Ads Week Ending: 4/11/20	1 Week Ago: 4/4/20	4 Weeks Ago: 3/14/20	1 week change #	4 week change #
Anthem Blue Cross	68	31	27	37	41
State of Connecticut	51	52	3	-1	48
Hartford Healthcare	50	33	25	17	25
Aetna Incorporated	41	45	35	-4	6
Yale-New Haven Health System	39	55	82	-16	-43
Cigna Corporation	35	48	42	-13	-7
Travelers Insurance	27	84	12	-57	15
LHC Group	26	12	0	14	26
McDonald's	25	2	2	23	23
Amazon	21	19	5	2	16

Source: CT DOL Analysis of HWOL

New Job Ads by Occupation

The occupations with the most new ads during the week ending 4/11/20 were:

- Registered Nurses (375 new ads, -1% over the week)
- Laborers and Freight, Stock, and Material Movers, Hand (325 new ads, +480% over the week)
- Computer Occupations, all others (158 new ads, -7% over the week).

HWOL Statewide Weekly Occupational New Job Ads - Top 20 Occupations

Occupation	Ads Week Ending 4/11/20	1 Week ago: 4/04/20	4 Weeks ago: 3/14/20	1 week change		4 week change	
				#	%	#	%
Registered Nurses	375	377	201	-2	-1%	174	87%
Laborers and Freight, Stock, and Material Movers, Hand	325	56	38	269	480%	287	755%
Computer Occupations, All Other	158	169	155	-11	-7%	3	2%
Software Developers, Applications	131	139	179	-8	-6%	-48	-27%
Managers, All Other	88	104	125	-16	-15%	-37	-30%
Physicians and Surgeons, All Other	72	71	33	1	1%	39	118%
Sales Representatives, Wholesale and Manuf.	56	134	160	-78	-58%	-104	-65%
Medical and Health Services Managers	55	69	60	-14	-20%	-5	-8%
Customer Service Representatives	55	71	121	-16	-23%	-66	-55%
Nursing Assistants	54	63	34	-9	-14%	20	59%
Licensed Practical and Licensed Vocational Nurses	53	22	12	31	141%	41	342%
Retail Salespersons	52	88	159	-36	-41%	-107	-67%
Management Analysts	51	43	54	8	19%	-3	-6%
First-Line Supervisors of Retail Sales Workers	47	54	113	-7	-13%	-66	-58%
Combined Food Prep. and Serving Workers	43	26	54	17	65%	-11	-20%
Nurse Practitioners	39	48	43	-9	-19%	-4	-9%
Maids and Housekeeping Cleaners	37	44	32	-7	-16%	5	16%
Internists, General	36	39	16	-3	-8%	20	125%
Janitors and Cleaners	35	36	34	-1	-3%	1	3%
Sales Managers	31	32	61	-1	-3%	-30	-49%
Computer Systems Analysts	31	29	51	2	7%	-20	-39%
Personal Care Aides	30	47	34	-17	-36%	-4	-12%
Driver/Sales Workers	30	21	14	9	43%	16	114%
Financial Managers	29	50	57	-21	-42%	-28	-49%
Security Guards	29	49	28	-20	-41%	1	4%

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf